

# SANTA SOFIA



## Press release

### **SANTA SOFIA: A RESERVE OF AMARONE DELLA VALPOLICELLA DEDICATED TO THE FAMOUS ARCHITECT ANDREA PALLADIO**

*In occasion of the anniversary of the birth of the famous architect Andrea Palladio, the Santa Sofia Wine Estate, a historical brand name of the Valpolicella, has organized a contest for a special label destined to a special wine: a reserve of "Amarone of the Valpolicella doc Classic"*

2008 is the 500<sup>th</sup> anniversary of the birth of Andrea Palladio, who is internationally renown as the greatest architect in history. The Santa Sofia Wine Estate with its headquarters in the Valpolicella, on the site of the beautiful Palladio Villa, to celebrate the anniversary of the architect it has organized a contest which aims to divulgate the character of the Villa and to build a basis for a reflection on the rural landscape of the Valpolicella and its history.

The aim of the Contest is to realize a draft that will become the label of a special reserve of "Amarone of the Valpolicella Doc Classic" wine.

The label, issued in 5,000 exemplars, will be officially presented in 2008.

The contest takes place in a single stage and it is open to architects, graphic designer, designers and artists.

The participation is anonymous: therefore the package, the envelope and the required works must present no recognizable marks, symbols or writings which can identify it, but has to have an identifying motto in the position indicated. The application to the contest with the request of documentation and participation kit must be requested by sending the application form by post together with the receipt of payment of the sum of 30.00 euro, through the bank account:

Eurobanca del Trentino - Ag. Parona (Vr) c/c nr. 300634 - Abi 03190 - Cab 11700 SWIFT/BIC: EBPRIT21XXX IBAN: IT54 Z 03190 11700 0000 0030 063 Description of payment: Application contest "De Divino Palladio"

To the following address : Azienda Santa Sofia - Via Ca' Dede' 61, 37020 Pedemonte di Valpolicella (Vr) - Italy.

The application form and the receipt of payment must be sent in anticipation to fax +39.045.770.3222.

The application form can be requested through the offices of Santa Sofia or can be downloaded from the website [www.santasofia.com](http://www.santasofia.com).

The request of participation must be consigned not later than 16th January, 2007. In case of postal delivery, the date on the envelope will be a warranty.

#### For information:

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